

PBM Connections



Differentiate Your Services and Create Greater Customer Value

Are You a Digital Healthcare Hero?

The rising costs of healthcare delivery and drug prices; the growing numbers of government regulatory requirements, member turnover and the aging of their IT infrastructure are all driving down profitability for your health plan clients. The increasing and varied demands upon your customers have them looking to you to help them solve vital issues around their pharmacy benefits programs:

- E-Prescribing
- Regulatory Requirements
- Member Acquisition, Retention and Service
- Provider Relationship Management
- Formulary Management

That's where Zynchros comes in. As you may know, we are the leading supplier of Medicare Part D regulatory compliance solutions, directly to health plans. And, we are delivering compelling solutions for commercial formulary management that assist our clients in managing their entire pharmacy benefits program. Solutions, delivered in a Software-as-a-Service (SaaS) model that simplify their world and create a value-added revenue opportunity for you.

Communicate Instantly & Accurately

Zynchros provides the technological platform for leveraging digital healthcare initiatives. This open and extensible platform allows your organization to take the basic building block of pharmacy benefit programs, the formulary, and create efficiencies and enhancements in these key areas:

Formulary Exchange Formats

validated export of published customer formularies to internal systems

Electronic Data Exchange

provide for scheduling and automation of the delivery of critical pharmacy information

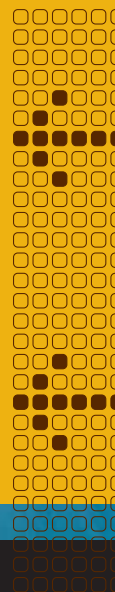
Customized Reporting

Formulary changes, exceptions, where-used and price analysis; reducing the labor needed to provide enhanced reporting services

Unique On-Line Tools

To reinforce your best practices and support for automating your processes with customers

Working with Zynchros helps you to help your health plan customers eliminate the need for capital investment in technology, reduce the costs of maintaining their formularies, accelerate the distribution of their formularies to all of their key constituents and automatically generate reports and regulatory submissions. Better service to your customer at a lower cost.



Get Started with Zynchros' PBM Connections

Get the edge on your competition and create loyal and satisfied customers by contacting Zynchros, today.

Please call 1-866-ZYNCHROS or email partners@zynchros.com.

Process & Output Formats

Zynchros Platform Compatible Operating Systems:

Microsoft® Windows 98, ME, XP, NT 4 with Service Pack 6a or higher, 2000, 2003 and Vista

Zynchros.com Required Desktop Application:

Microsoft® Internet Explorer® 6 or 7

About Zynchros, Inc.

Founded in 2000, privately-held Zynchros serves Health Insurers, Pharmacy Benefit Managers (PBMs) and Healthcare IT vendors with a family of on-demand solutions and services. The company's offerings are designed to simplify Medicare Part D regulatory reporting, effectively manage formulary data, and to streamline the flow of pharmacy information among healthcare constituents. Headquartered in Seattle, WA, the company's solutions are used by many leading health insurance plans and PBMs to control pharmacy benefit costs, and to effectively leverage e-Prescribing and Electronic Medical Records (EMR) initiatives.

To learn more please visit our web-site at:

www.zynchros.com

1-866-ZYNCHROS (866-996-2476)

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