

# Commercial



## Plan Pro™

### Create

### Manage and

### Distribute Quality

### Formulary Data

#### Formulary is Easy When You Make the Rules

Creating a new commercial formulary takes a lot of time and attention. It is not easy trying to consistently parse a drug database to ensure that all covered drugs are included. With Zynchros' Commercial Plan Pro™ you can create rules that will include or exclude drugs, classify benefit information and apply utilization management edits, automatically based upon:

- Brand Name Code
- AHFS or USP Therapeutic Class
- Dosage Form
- Generic / Brand status
- GPI
- Ingredient
- Manufacturer
- Multi-Source Code
- NDC
- OTC Status
- Package Size
- Route of Administration
- Strength
- Trade name
- User-defined Fields

Rules sets can be copied to create multiple formularies in seconds. As updates are issued to the MediSpan drug database, existing rules will be applied to the new drug information, greatly simplifying maintenance.

Step therapy protocols can be designed using rules and applied to multiple formularies. All affected products on your formulary will automatically be associated with your step therapy groups and individual step numbers. You will not need to maintain drugs individually.

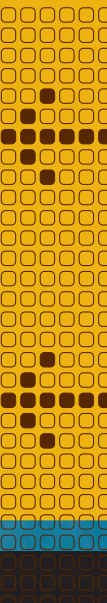
A new or updated formulary can be routed for approval to your internal stakeholders. Once approved, your formulary is then published and made available to both internal and external audiences who need accurate and timely formulary data.

#### Communicate Instantly & Accurately

Once your formulary is approved you can electronically deliver formulary data to your e-prescribing network, pharmacy benefit managers, adjudicators, member- and provider-services groups and government agencies. With your formulary hosted by Zynchros you

won't have to waste hours modifying files or waiting for complicated reports to be generated. New or updated formulary information can be instantly translated to multiple formats and electronically delivered to downstream consumers, at the push of a button.

- Audit trails and formulary versions are automatically maintained so you can be sure the information you are sending out is accurate.
- You have total control over user rights and access so changes are only made by authorized contributors.
- You can automatically condense or expand formulary data sets to meet the needs of specific downstream consumers.
- Multiple electronic delivery methods are supported to streamline information exchange and synchronizing the data each constituent references in the prescribing decision process



## Effectively Deliver Your Formulary's

### Medical Intent

Zynchros' Commercial Plan Pro offers you a better way to build your formularies. Through the use of rules your formulary is now a comprehensive expression of your P&T

committee's intent and your pharmacoeconomic strategy. A single point of distribution through the Zynchros.com platform ensures that all of the participants in your pharmacy benefit chain receive identical formulary information in the format most useful to them.

### Zynchros Professional Services

If you are trying to share formulary data with a vendor or create reports for your internal partners, you can rely upon the Zynchros professional services group to meet your needs.

For more information on services to bring you and your partners closer to digital healthcare delivery, please contact our professional services group at [service@zynchros.com](mailto:service@zynchros.com).

Zynchros professional services can help you create and maintain:

- Supplemental Files including Prior Authorization
- Customized Member Formulary Reports
- Advanced Formulary Web Hosting for Members, Providers and Help Desk
- Formulary Analytics
- Specialty Data Exports and Reporting

### System Requirements

Requires only a PC and the Internet Explorer browser. No software is installed.

#### Operating System:

Microsoft® Windows 98, ME, XP, NT 4 with Service Pack 6a or higher, 2000, 2003 and Vista

#### Desktop Application:

Microsoft® Internet Explorer® 6 or 7

## About Zynchros, Inc.

Founded in 2000, privately-held Zynchros serves Health Insurers, Pharmacy Benefit Managers (PBMs) and Healthcare IT vendors with a family of on-demand solutions and services. The company's offerings are designed to simplify Medicare Part D regulatory reporting, effectively manage formulary data, and to streamline the flow of pharmacy information among healthcare constituents. Headquartered in Seattle, WA, the company's solutions are used by many leading health insurance plans and PBMs to control pharmacy benefit costs, and to effectively leverage e-Prescribing and Electronic Medical Records (EMR) initiatives.

To learn more please visit our web-site at:

[www.zynchros.com](http://www.zynchros.com)

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