

Zynchros Certified



Export Program

Validated

Formulary

Data

Exchange

Accelerate Adoption of Electronic Initiatives

Formulary information is not just a random list of drugs. Formulary data is essential to the proper functioning of electronic prescribing, electronic medical records and adjudication processing as well as other cost analyses and reporting functions. As the foundation of your pharmacy benefit programs the formulary is the lynchpin in the successful deployment of information systems in support of your programs.

As noted in the April 2007 report from the Centers for Medicare and Medicaid Services (CMS) lack of accurate and complete formulary data impeded the adoption and use of electronic prescribing systems. Lack of correct and comprehensive data will undermine any process or system that you and your team attempt to automate. The second someone has to find a work-around to compensate for the lack of complete data your new system is doomed to be incomplete, incorrect and inactive.

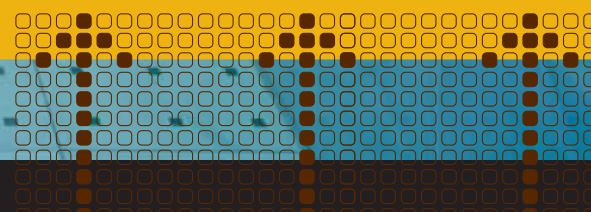
Ensure Formulary Information is Complete and Accurate

By using Zynchros.com to create and manage formulary data you have engaged an open and flexible portal for the translation and transportation of your complete formulary to the parties and systems that need accurate, up-to-date and complete

formulary data. Zynchros is committed to delivering your formulary data to your authorized party either as a one-time transfer or an ongoing, automated process triggered by your publishing a new formulary. Areas of focus for Zynchros and our health plan customers for the successful distribution of formulary data include:

- Electronic Prescribing
- PBM Communication & Data Exchange
- Regulatory Compliance
- Member Acquisition & Retention
- Provider Outreach
- Formulary Management

Zynchros already provides electronic, validated transfer of formulary data to a number of participants in the pharmacy benefit landscape and we are certifying new export partners all the time.



Improve Communication and Exchange

with Pharmacy Program Partners

You can eliminate the need for manual analysis and manipulation of your formulary files. You can launch systems and realize return on your services investments faster. With Zynchros.com

your formulary data is now a currency you can leverage throughout your pharmacy benefits processing loop.

Are you a Technology Vendor in Need

of High Quality Formulary Data?

By working with Zynchros.com to certify a data export from our platform to your systems you can:

- Reduce start-up costs for new customer prospects
- Expedite your sales processes by clearing IT objections
- Improve the quality of the formulary data, improving the customer experience
- Expose your company to the nation's leading health plans and PBMs as an embedded export

System Requirements

Operating System:

Microsoft® Windows 98, ME, XP, NT 4 with Service Pack 6a or higher, 2000, 2003 and Vista

Desktop Application:

Microsoft® Internet Explorer® 6 or 7

About Zynchros, Inc.

Founded in 2000, privately-held Zynchros serves Health Insurers, Pharmacy Benefit Managers (PBMs) and Healthcare IT vendors with a family of on-demand solutions and services. The company's offerings are designed to simplify Medicare Part D regulatory reporting, effectively manage formulary data, and to streamline the flow of pharmacy information among healthcare constituents. Headquartered in Seattle, WA, the company's solutions are used by many leading health insurance plans and PBMs to control pharmacy benefit costs, and to effectively leverage e-Prescribing and Electronic Medical Records (EMR) initiatives.

To learn more please visit our web-site at:

www.zynchros.com

1-866-ZYNCHROS (866-996-2476)

© Copyright 2008 Zynchros, Inc.
All rights reserved. Printed in the U.S.A. This brochure is for informational purposes only. ZYNCHROS MAKES NO WARRANTIES EXPRESS OR IMPLIED IN THIS SUMMARY. Zynchros, Zynchros.com, Part D Pro and Commercial Plan Pro are trademarks of Zynchros, Inc. in the U.S.A. Other product names mentioned herein may be trademarks of their respective companies.