

# Member Formulary



## Hosting

Interactive

Formulary

Display for your

Members

### The Obvious Extension for Zynchros' Customers

Increasingly, the battle for new members and to service your existing members is taking place online. As a Zynchros.com user, you can translate your published formulary directly to a hosted web-site service that enables visitors and members to better understand their pharmacy benefits. Member Formulary Hosting from Zynchros, delivers timely and accurate benefit information directly to your members, wherever and whenever they request it.

This solution is a web service hosted by Zynchros that will not adversely impact your internal resources. Our sample application can be easily integrated into your web-site and styled to reflect the look and feel of the rest of your web applications.

The output from a member query is highly customizable and will meet the CMS Member Marketing requirements for Part D formulary information delivered to your members.

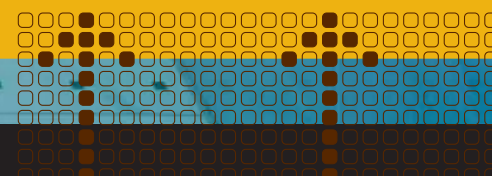
### Results will provide the member with all of the following information:

- Tier (with optional co-pay)
- Utilization Management Edits
  - Quantity Limits
  - Step Therapy
  - Prior Authorization
    - Link to PA Supplemental Information
- Therapeutic Alternatives (optional)
- Relative Pricing (optional)

### Q&A the Zynchros Way

Members can query the formulary by drug name (actual spelling or phonetic spelling). They can also navigate by either the USP Classification System or your specialized member-friendly classification system.

The intent behind this hosted service is to provide you with the tools and techniques necessary to efficiently respond to member queries, identify lower-cost alternatives and provide the member with reference materials to facilitate their adoption of lower-cost drugs, lower-cost fulfillment routes like mail-order and increase their knowledge of the drugs they are taking.



## Meet Requirements & Delight your Members

CMS requires that you deliver the Part D formulary electronically and that it be searchable by Drug Name. With Zynchros you can meet the base requirements and differentiate your plan benefits by providing so much more.

*All online tools for formulary delivery are subject to review by CMS and we will stand by our work and make any changes requested by CMS in order to ensure your compliance.*

## Zynchros Professional Services

If you are trying to share formulary data with a vendor or create reports for your internal partners, you can rely upon the Zynchros professional services group to meet your needs.

For more information on services to bring you and your partners closer to digital healthcare delivery, please contact our professional services group at [service@zynchros.com](mailto:service@zynchros.com).

Zynchros professional services can help you create and maintain:

- Supplemental Files including Prior Authorization
- Customized Member Formulary Reports
- Advanced Formulary Web Hosting for Members, Providers and Help Desk
- Formulary Analytics
- Specialty Data Exports and Reporting

## Data Set Requirements

- HPMS File or Full Formulary
- Member-Friendly Classification Scheme (Optional)
- Co-Pay Information
- Prior Authorization Supplemental File

## About Zynchros, Inc.

Founded in 2000, privately-held Zynchros serves Health Insurers, Pharmacy Benefit Managers (PBMs) and Healthcare IT vendors with a family of on-demand solutions and services. The company's offerings are designed to simplify Medicare Part D regulatory reporting, effectively manage formulary data, and to streamline the flow of pharmacy information among healthcare constituents. Headquartered in Seattle, WA, the company's solutions are used by many leading health insurance plans and PBMs to control pharmacy benefit costs, and to effectively leverage e-Prescribing and Electronic Medical Records (EMR) initiatives.

To learn more please visit our web-site at:

[www.zynchros.com](http://www.zynchros.com)

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