

FOR IMMEDIATE RELEASE

For more information contact:

WOLTERS KLUWER HEALTH

Fred Melenchuk
Director, Marketing
800.388.8884
Fred.melenchuk@wolterskluwer.com

ZYNCHROS, INC.

Mary Jochum
Director, Marketing Communications
206.792.4106
Mary.jochum@zynchros.com

ZYNCHROS INTEGRATES MEDI-SPAN® DRUG DATABASE WITH ZYNCHROS.COM

*Zynchros adopts industry leading drug database to improve
quality and accuracy*

Seattle, WA/Indianapolis, IN – 1, November, 2006 – Zynchros, Inc. today announced the integration of the Medi-Span MDDB® v2.5 Master Drug DataBase to provide drug descriptive data at the NDC level within Zynchros.com. Zynchros, Inc., the leading provider of formulary management and distribution applications, provides the Medi-Span MDDB® database through a licensing agreement with Wolters Kluwer Health. Zynchros will be receiving weekly updates to ensure the highest level of accuracy and most up-to-date data available. Medi-Span has been a leader in pioneering clinical intelligence for over 30 years, providing comprehensive, integrated drug information to health care professionals worldwide.

Zynchros, Inc. offers a comprehensive, open architecture approach to managing the entire lifecycle of formularies – from P & T to the point-of-care. From creation and maintenance, to translation and publishing, Zynchros.com delivers the full benefits of modern, digital formulary management.

It's important that your drug database be continuously updated so that your benefit plans accurately address the prescription needs of your plan members.

"The Medi-Span Master Drug DataBase (MDDB® v2.5), which includes Medi-Span's proprietary GPI (Generic Product Identifier) and pricing fields, is an industry-respected drug database offering with an impeccable reputation for comprehensiveness and accuracy. Many of our customers have been asking for this integration and we are thrilled to make it available" said David Smith, Vice President of Product Management, Zynchros. "A comprehensive drug database – including the widest possible variety of drugs available on the market – ensures that your formulary can accurately list those drugs included in your benefit plan. An up-to-date list of available strengths, packagings, and manufacturers helps you to manage costs and optimize rebates by tailoring benefits at the NDC level, not just at the drug level."

"In an age where drug information changes every day, it is important to obtain the most up-to-date information available from a source that is trusted across the industry for delivery of reliable and unbiased content. Medi-Span prides itself on the integrity of the data we provide to our customers and are proud to be working with Zynchros" said Mark Millikan, Senior Director for Drug Information Product Management. "The power of the GPI and Therapeutic classification System developed by Medi-Span streamlines the formulary management process and provides a flexibility that is unparalleled in the industry."

ABOUT WOLTERS KLUWER HEALTH

Wolters Kluwer Health is a leading provider of information for professionals and students in medicine, nursing, allied health, pharmacy and the pharmaceutical industry. Major brands include traditional publishers of medical and drug reference tools and textbooks, such as Lippincott Williams & Wilkins and Facts & Comparisons; electronic information providers, such as Ovid Technologies, Medi-Span and ProVation Medical; and pharmaceutical information providers Adis International and Source®. Wolters Kluwer Health provides knowledge that increases efficiency, improves the bottom line and enhances patient care and safety. "The Professional's First Choice"

ABOUT MEDI-SPAN

Medi-Span, a part of Wolters Kluwer Health, is the leading provider of drug information for thousands of healthcare professionals worldwide. With more than 30 years experience, Medi-Span continues to offer authoritative drug databases in a variety of formats, including clinical decision support and disease suite modules, application programming interfaces, and stand-alone software applications. In conjunction with superior implementation and experienced customer support, the Medi-Span product line is the perfect choice for those needing accurate, trusted, drug data that easily integrates into existing software applications. For more information, visit www.medispan.com or call 1-800-388-8884.

ABOUT ZYNCHROS™, INC.

Founded in 2000, privately-held Zynchros, Inc. (formerly Script IQ, Inc.) serves Health Insurers and PBMs with a family of web-based formulary solutions that provide a solid foundation for the development and implementation of our customers' unique formulary strategies. Zynchros.com is designed to reduce operational costs for formulary development and management; simplify Medicare Part D regulatory reporting; and electronically distribute formularies to all downstream recipients in their preferred format, all at the click of a mouse.

Headquartered in Seattle, WA, the company's solutions are used by many leading health insurance plans and PBMs to control pharmacy benefit costs, reduce workload and synchronize all things formulary from P&T review to the point-of-care. For more information, visit www.zynchros.com or call 1-866-996-2476.